

## INVOICE



WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
497713-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Waterfront Strategies  
Attention: Accounts Payable  
1010 Wisconsin Ave, NW  
#800  
Washington, DC 20007

Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Majority PAC	MAJORITY PAC IGFSBI	1986

Flight Dates	Order #	Alt Order #
10/06/12 - 10/15/12	497713	06364933

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/12/12	6AM-6:30AM Eyewitness	6AM-6:30AM	MTWTF--	:30	5	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 6:29 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120230H \$45.00 NM 2 GFSB Tu 10/09/12 6:14 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120230H \$45.00 NM 4 GFSB W 10/10/12 6:22 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120230H \$45.00 NM 5 GFSB Th 10/11/12 6:24 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120230H \$45.00 NM 3 GFSB F 10/12/12 6:09 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120230H \$45.00 NM									
2	10/08/12	10/12/12	7AM-9AM The Early Show	7AM-9AM	MTWTF--	:30	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 GFSB M 10/08/12 8:23 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120230H \$40.00 NM 3 GFSB Tu 10/09/12 8:51 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120230H \$40.00 NM 1 GFSB W 10/10/12 7:59 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120230H \$40.00 NM 2 GFSB Th 10/11/12 8:11 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120230H \$40.00 NM 4 GFSB F 10/12/12 7:29 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120230H \$40.00 NM									
3	10/15/12	10/15/12	6AM-6:30AM Eyewitness	6AM-6:30AM	2-----	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 10/15/12 6:09 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120230H \$45.00 NM 1 GFSB M 10/15/12 6:24 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 SMPCT120230H \$45.00 NM									
4	10/15/12	10/15/12	7AM-9AM The Early Show	7AM-9AM	2-----	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 10/15/12 7:26 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120230H \$40.00 NM 1 GFSB M 10/15/12 8:38 AM 7AM-9AM The Early Show 7AM-9AM :30 SMPCT120230H \$40.00 NM									

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Advertiser	Product	Estimate Number	
Majority PAC	MAJORITY PAC IGFSBI	1986	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/08/12	10/12/12	Eyewitness News at Noon	12PM-12:30PM	MTWTF--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 GFSB M 10/08/12 12:22 PM Eyewitness News at Noon 12PM-12:30PM :30 SMPCT120230H \$50.00 NM 1 GFSB Tu 10/09/12 12:13 PM Eyewitness News at Noon 12PM-12:30PM :30 SMPCT120230H \$50.00 NM 2 GFSB W 10/10/12 12:26 PM Eyewitness News at Noon 12PM-12:30PM :30 SMPCT120230H \$50.00 NM 4 GFSB Th 10/11/12 12:08 PM Eyewitness News at Noon 12PM-12:30PM :30 SMPCT120230H \$50.00 NM 3 GFSB F 10/12/12 12:09 PM Eyewitness News at Noon 12PM-12:30PM :30 SMPCT120230H \$50.00 NM									
6	10/15/12	10/15/12	Eyewitness News at Noon	12PM-12:30PM	2-----	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 10/15/12 12:20 PM Eyewitness News at Noon 12PM-12:30PM :30 SMPCT120230H \$50.00 NM 1 GFSB M 10/15/12 12:28 PM Eyewitness News at Noon 12PM-12:30PM :30 SMPCT120230H \$50.00 NM									
7	10/08/12	10/12/12	CBS Daytime	1230-2p	MTWTF--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB M 10/08/12 1:29 PM CBS Daytime 1230-2p :30 SMPCT120230H \$50.00 NM 1 GFSB Tu 10/09/12 12:55 PM CBS Daytime 1230-2p :30 SMPCT120230H \$50.00 NM 3 GFSB W 10/10/12 1:59 PM CBS Daytime 1230-2p :30 SMPCT120230H \$50.00 NM 2 GFSB Th 10/11/12 1:59 PM CBS Daytime 1230-2p :30 SMPCT120230H \$50.00 NM 5 GFSB F 10/12/12 1:01 PM CBS Daytime 1230-2p :30 SMPCT120230H \$50.00 NM									
8	10/15/12	10/15/12	CBS Daytime	1230-2p	2-----	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/15/12 1:29 PM CBS Daytime 1230-2p :30 SMPCT120230H \$50.00 NM 2 GFSB M 10/15/12 1:59 PM CBS Daytime 1230-2p :30 SMPCT120230H \$50.00 NM									
9	10/08/12	10/12/12	The Talk	2-3p	MTWTF--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB M 10/08/12 2:59 PM The Talk 2-3p :30 SMPCT120230H \$50.00 NM 5 GFSB Tu 10/09/12 2:35 PM The Talk 2-3p :30 SMPCT120230H \$50.00 NM 1 GFSB W 10/10/12 2:29 PM The Talk 2-3p :30 SMPCT120230H \$50.00 NM 2 GFSB Th 10/11/12 2:59 PM The Talk 2-3p :30 SMPCT120230H \$50.00 NM 4 GFSB F 10/12/12 2:59 PM The Talk 2-3p :30 SMPCT120230H \$50.00 NM									
10	10/08/12	10/12/12	M-F 3pm-4pm Syndicator	2:58pm-4pm	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/08/12 3:52 PM M-F 3pm-4pm Syndicator 2:58pm-4pm :30 SMPCT120230H \$50.00 NM 2 GFSB W 10/10/12 3:12 PM M-F 3pm-4pm Syndicator 2:58pm-4pm :30 SMPCT120230H \$50.00 NM 3 GFSB Th 10/11/12 3:12 PM M-F 3pm-4pm Syndicator 2:58pm-4pm :30 SMPCT120230H \$50.00 NM									

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Advertiser	Product	Estimate Number	
Majority PAC	MAJORITY PAC IGFSBI	1986	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/08/12	10/12/12	M-F 3pm-4pm Syndication	2:58pm-4pm	MTWTF--	:30	3	\$50.00	NM
11	10/15/12	10/15/12	The Talk	2-3p	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/15/12 2:28 PM The Talk 2-3p :30 SMPCT120230H \$50.00 NM									
12	10/15/12	10/15/12	M-F 3pm-4pm Syndication	2:58pm-4pm	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/15/12 3:54 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120230H \$50.00 NM									
13	10/08/12	10/12/12	4PM-5PM	4PM-5PM	MTWTF--	:30	5	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 10/08/12 4:19 PM 4PM-5PM 4PM-5PM :30 SMPCT120230H \$90.00 NM 1 GFSB Tu 10/09/12 4:55 PM 4PM-5PM 4PM-5PM :30 SMPCT120230H \$90.00 NM 3 GFSB W 10/10/12 4:39 PM 4PM-5PM 4PM-5PM :30 SMPCT120230H \$90.00 NM 5 GFSB Th 10/11/12 4:56 PM 4PM-5PM 4PM-5PM :30 SMPCT120230H \$90.00 NM 4 GFSB F 10/12/12 4:12 PM 4PM-5PM 4PM-5PM :30 SMPCT120230H \$90.00 NM									
14	10/15/12	10/15/12	4PM-5PM	4PM-5PM	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/15/12 4:27 PM 4PM-5PM 4PM-5PM :30 SMPCT120230H \$90.00 NM									
15	10/08/12	10/12/12	6PM-6:30PM Eyewitness	6PM-6:30PM	MTWTF--	:30	5	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB M 10/08/12 6:27 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120230H \$90.00 NM 2 GFSB Tu 10/09/12 6:22 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120230H \$90.00 NM 4 GFSB W 10/10/12 6:10 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120230H \$90.00 NM 1 GFSB Th 10/11/12 6:13 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120230H \$90.00 NM 5 GFSB F 10/12/12 6:23 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120230H \$90.00 NM									
16	10/15/12	10/15/12	6PM-6:30PM Eyewitness	6PM-6:30PM	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/15/12 6:27 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 SMPCT120230H \$90.00 NM									
17	10/08/12	10/12/12	7PM-7:30PM	7PM-7:30PM	MTWTF--	:30	5	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>GFSB</td><td>M</td><td>10/08/12</td><td>7:20 PM</td><td>7PM-7:30PM</td><td>7PM-7:30PM</td><td>:30</td><td>SMPCT120230H</td><td>\$90.00</td><td>NM</td></tr><tr><td>3</td><td>GFSB</td><td>Tu</td><td>10/09/12</td><td>7:22 PM</td><td>7PM-7:30PM</td><td>7PM-7:30PM</td><td>:30</td><td>SMPCT120230H</td><td>\$90.00</td><td>NM</td></tr><tr><td>1</td><td>GFSB</td><td>W</td><td>10/10/12</td><td>7:19 PM</td><td>7PM-7:30PM</td><td>7PM-7:30PM</td><td>:30</td><td>SMPCT120230H</td><td>\$90.00</td><td>NM</td></tr><tr><td>5</td><td>GFSB</td><td>Th</td><td>10/11/12</td><td>7:19 PM</td><td>7PM-7:30PM</td><td>7PM-7:30PM</td><td>:30</td><td>SMPCT120230H</td><td>\$90.00</td><td>NM</td></tr><tr><td>4</td><td>GFSB</td><td>F</td><td>10/12/12</td><td>7:11 PM</td><td>7PM-7:30PM</td><td>7PM-7:30PM</td><td>:30</td><td>SMPCT120230H</td><td>\$90.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	GFSB	M	10/08/12	7:20 PM	7PM-7:30PM	7PM-7:30PM	:30	SMPCT120230H	\$90.00	NM	3	GFSB	Tu	10/09/12	7:22 PM	7PM-7:30PM	7PM-7:30PM	:30	SMPCT120230H	\$90.00	NM	1	GFSB	W	10/10/12	7:19 PM	7PM-7:30PM	7PM-7:30PM	:30	SMPCT120230H	\$90.00	NM	5	GFSB	Th	10/11/12	7:19 PM	7PM-7:30PM	7PM-7:30PM	:30	SMPCT120230H	\$90.00	NM	4	GFSB	F	10/12/12	7:11 PM	7PM-7:30PM	7PM-7:30PM	:30	SMPCT120230H	\$90.00	NM												
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18	10/15/12	10/15/12	7PM-7:30PM	7PM-7:30PM	1-----	:30	1	\$90.00	NM																																																																														
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1	GFSB	M	10/15/12	7:26 PM	7PM-7:30PM	7PM-7:30PM	:30	SMPCT120230H	\$90.00	NM																																																																													
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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
497713-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Majority PAC	MAJORITY PAC IGFSBI	1986	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/15/12	10/15/12	M-SU Eyewitness News @11PM-11:35PM	11PM-11:35PM	1-----	:30	1	\$65.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/15/12 11:26 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 SMPCT120230H \$65.00 NM									
24	10/14/12	10/14/12	SU 7-8PM PRIME	7PM-8PM	-----1	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Su 10/14/12 8:02 PM SU 7-8PM PRIME 7PM-8PM :30 SMPCT120230H \$350.00 NM									
25	10/07/12	10/14/12	Wknd Late Fringe Synd.	1135PM-12:35AM	-----1	:30	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Su 10/07/12 12:29 AM Wknd Late Fringe Synd. 1135PM-12:35AM :30 SMPCT120230H \$20.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----1 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Su 10/14/12 12:53 AM Wknd Late Fringe Synd. 1135PM-12:35AM :30 SMPCT120230H \$20.00 NM									
26	10/13/12	10/13/12	Wknd Late Fringe Synd.	1135PM-12:35AM	-----1-	:30	1	\$20.00	NM
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27	10/07/12	10/07/12	Delayed 60 Minutes	730-830p	-----S	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/07/12 8:29 PM Delayed 60 Minutes 730-830p :30 SMPCT120230H \$350.00 NM									

Total Spots 75

## Payment Terms Net 30 Days

Gross Total	\$5,165.00
Agency Commission	\$774.75
Net Amount Due	\$4,390.25

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